



A 'Monday Minute'

with Laura



Social Media Tips & Tricks for the Job Seeker

Personalizing Your Profile URL in LinkedIn

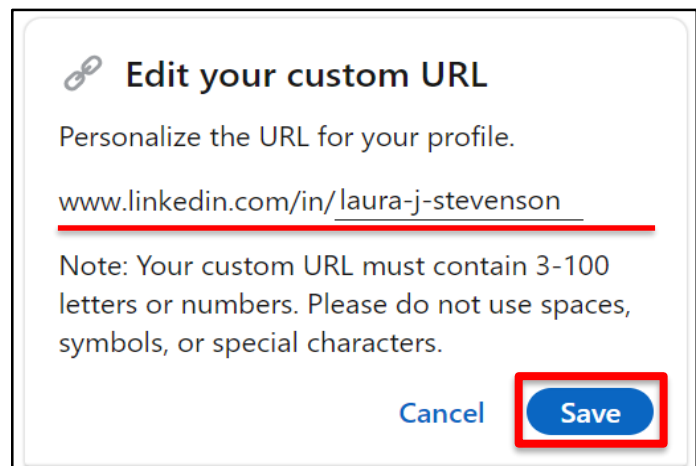
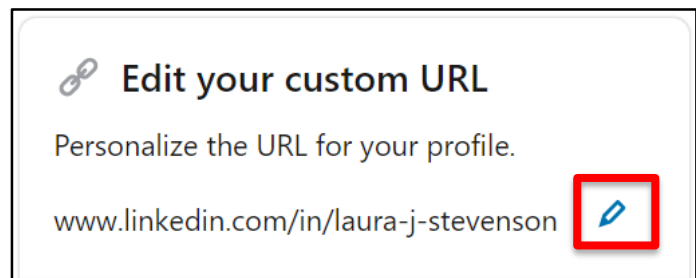
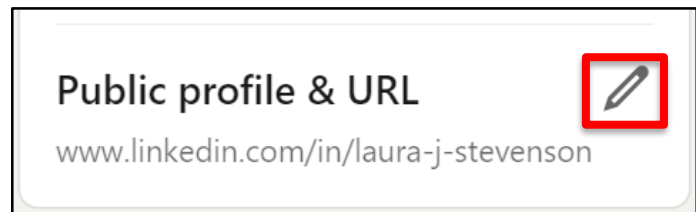
Hello! So are you job searching or just trying to keep your LinkedIn profile up to today's expectations and standards. Well I have a tip for you!

Ever notice how many people put their LinkedIn profile in their email signature and on the top of their resume. The default URL is often awkward...with lots of numbers at the end. You can edit this URL and help to better define who you are, making the URL more easily searchable. It also shows you are tech savvy!

Steps

- Login to LinkedIn and go to your profile page by clicking on your "Me" tab and View Profile.
- Look at the top right hand column for Public profile & URL. Click on the pencil icon to edit.
- Click to customize by typically removing the numbers unless you have a super common name. Try adding your middle initial or name. Note that the URL must contain more than 3 but less than 100 letters or numbers only. Spaces, symbols and special characters are not allowed. A hyphen will work.

Don't forget... You can download a Monday Minutes Cheat Sheet from Operation ABLE's website (www.operationable.net).



"Thank You for Watching Monday Minutes with Laura"



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